

## Contact

Here2Assist  
Merri Taylor, Virtual Assistant  
707-877-6788 (70-SupportU)

[merri@here2assist.biz](mailto:merri@here2assist.biz)

<http://www.here2assist.biz>

## FOR IMMEDIATE RELEASE

April 28, 2010

### **Here2Assist LLC, a Virtual Administrative Service, Opens Its Virtual Doors for Business**

Aurora, CO - Here2Assist offers administrative support to busy and overwhelmed entrepreneurs and small businesses. Located in Colorado, Here2Assist is a virtual or online business that uses today's latest technologies to work in long-term collaborative relationships with clients in remote offices. Merri Taylor is the founder and sole member of Here2Assist and since this is not a brick and mortar business, clients from all across the globe have access to the services Merri offers as a Virtual Assistant.

Merri comes from a solid administrative assistant background in both the corporate and non-profit sectors, and after 20+ years of serving as the 'right hand' to corporate executives, Merri decided to launch her own Virtual Assistance business. More about Merri Taylor's background can be found on her Google [profile](#) and information on specific services and the virtual assistant industry can be found at the [Here2Assist](#) website.

When Merri was one of seventeen people to be laid off from a struggling non-profit in February 2010, it provided the opportunity to take what she already knows and does well and use her knowledge, relationships and skills to transition into a business of her own. As a business owner, Merri sets her own high standards and is personally invested in her clients' business growth and positive results. Business owners don't "hire" virtual assistants, instead they partner with them in long-term, collaborative relationships. Virtual Assistants are business owners, so they understand the unique needs of solopreneurs and entrepreneurs.

According to Merri, "Launching a business is hard work but I'm being rewarded with great relationships and a sense of purpose every day." She adds, "I've often had ideas for new products, marketing, events, systems and processes but had zero authority to implement them in the corporate world. As much as I wanted to improve upon what we offered or how we conducted business, I often felt as though I had no voice. With the launch of Here2Assist, I am now able to partner with clients and collaboratively help move them toward their goals."

- more -

When asked if there is a market for her services, Merri replied, "One of the unexpected benefits of our current economy is that many highly skilled workers, who lost their jobs, have used their situations as an opportunity to go after their real passions. More people than ever are using their natural gifts, talents and interests to launch their own businesses. This is the era of the entrepreneur and it doesn't take long before those coaches, bakers, authors, speakers and consultants find that they are wearing way too many hats to actually be focused and productive.

"These savvy entrepreneurs are living their dreams and their efforts are paying off but they are so overwhelmed with marketing, networking, product launches, press releases, social media marketing, returning calls, invoicing, bookkeeping and everything that it takes to run a business that they soon realize that the business is running them. When small business owners operate in overwhelm, they don't have time to do it all while simultaneously polishing their crafts, building client relationships and growing their businesses. However, entrepreneurs are realizing the freedom that comes from partnering with a Virtual Assistant as they reclaim their time and lives. The benefits are real when they allow their Virtual Assistant to help them automate systems and step in to manage the administrative details that have been weighing them down."

Virtual Assistance is the ideal solution for busy entrepreneurs who don't want an on-site assistant or the potential headaches and costs associated with hiring an employee. If you are an overwhelmed entrepreneur or know of someone who could benefit from the services of a Virtual Assistant, please get in touch with Merri Taylor for a client consultation.

By going to the Here2Assist website, you will find the company's virtual doors are always open.

Website: <http://www.here2assist.biz>

Phone: 707-877-6788 (70-SupportU)

Email: [merri@here2assist.biz](mailto:merri@here2assist.biz)

Google Profile: <http://tinyurl.com/H2AProfile>

Facebook: <http://www.facebook.com/pages/Here2Assist/105960392776663?ref=ts>

### **About Here2Assist, LLC**

Here2Assist provides quality administrative support to small businesses, working "virtually" with clients in long-term collaborative relationships. Here2Assist's founder has over 25 years of administrative experience, is an AssistU graduate and partners with her entrepreneurial clients to help lift the administrative burden from them so they can focus on their lives and growing their businesses.

###